

SoDak SHRM Presents:



2020 Virtual SEMINAR SERIES



❖ SESSION 1 -

Thursday, 10/08:

12 noon - 1:30 pm

Bruce Christopher

"THE POWER OF PERCEPTION: HOW WHAT YOU SEE IS WHAT YOU GET"

It has been said that "Perception IS Reality." When it comes to our relationships with people, our perceptions play a significant role. Our perceptions about others and ourselves can often create illusions, which hinder our success and our ability to perform at the highest level of achievement. How we perceive our co-workers, customers, teammates, and all the people around us has a profound impact on their morale, motivation, and performance. The objective of this seminar is to show how "what you see is really what you get" in life. Our perceptions always take center stage in our personal and professional lives and form the basis of our prosperity and productivity. **People show up for you according to your perceptions you have of them. Don't miss this humorous, interactive, and informative session.**

❖ SESSION 2 -

Thursday, 10/15:

12 noon - 1:30 pm

Andy Masters

"YOUR EMPLOYEES (AND CANDIDATES) ARE ON DRUGS"

This critical, solutions-based program for all levels of HR Leadership is presented by Award-winning author and SHRM/HR keynote speaker Andy Masters, MA, CSP. This shocking program reveals the nearly \$1 Billion dollar fake "synthetic" urine industry which enables employees and candidates to successfully cheat employer drug tests. More importantly, this session outlines simple, yet critical action steps HR departments must implement to stop cheating on drug screens immediately – in order to hire qualified applicants, improve productivity, improve workplace safety, and lessen the dangerous legal liability for their organization. **The impact of this session could not only save organizations from legal crises, but can also prevent another drug-related workforce tragedy in our country.**

❖ SESSION 3 -

Thursday, 10/22:

12 noon - 1:30 pm

Andy Masters

"NAVIGATING THE NEW NORMAL: EMBRACING WORK & LIFE DURING COVID-19"

Due to the COVID-19 crisis, organizations have downsized and are operating extremely trim. Never before have managers and employees been asked to wear so many hats, and "do more with less" – both in the office and remotely-while balancing the anxiety of health, finances, and family. Join international Author/Speaker Andy Masters for this timely, interactive and impactful program which truly helps attendees embrace our "New Normal" in both work and life. Andy also illustrates the life-changing "YES/NO" principle to inspire audiences to focus the most quality time possible on the activities which are most rewarding for YOU. **Andy's positive and entertaining program provides specific tools you can apply immediately to recharge, refocus, & happily embrace our "New Normal" during the COVID-19 pandemic.**

Our Speakers



Bruce Christopher, CSP, Psychologist

Bruce Christopher is a practicing clinical psychologist, having over twenty years of experience as a speaker, trainer, and consultant. Bruce is a member of the International Who's Who of Entrepreneurs and the National Speakers Association. He holds degrees in professional psychology and interpersonal communications, and is also a credentialed professional speaker. Bruce speaks over 150 times a year and is one of the most sought after speakers in the Fortune 500! *"Whatever your organization does; it does it with people—and that is where Psychologist and Humorist Bruce Christopher can help. By drawing upon his twenty years of speaking, training, and consulting, he will make your group 'Laugh 'til they cry...and Learn 'til they change.'"* - Keynote Speakers

Andy Masters, MA, CSP

Andy Masters has presented as a keynote speaker for over 400+ Association Conferences, Trainings, and Board Retreats across North America. Andy helps leaders IGNITE a cultural transformation to cultivate & empower future leaders in order to solve succession planning, boost sales, customer loyalty, and to achieve more with less, all within a fun & high-morale work environment! He is an award-winning author, international speaker who has written 5 books, earned 4 degrees, and received the prestigious "CSP" award/designation of the National Speakers Association (NSA), the highest earned international recognition for professional speakers, in which less than 10% of over 5,000+ speakers world-wide have achieved.



❖ Registration Fees:

\$25 per session OR \$60 for all three (via Zoom)

Register at the SODAK SHRM State Council website: <http://sodakshrm.org>

Registration deadline: Two days prior to each session.

**Each session will be worth 1.5 hours recertification credits.*

❖ Cancellation Policy:

- ❖ 100% (minus credit card fees) refunded if cancellation request received at least 48 hours before the cancelled session
- ❖ No refunds if cancellation received less than 48 hours before the cancelled session.
- ❖ Cancellations **MUST** be in writing and sent to: smennenga@watertownmu.com

