



**2023 SoDak SHRM**

**State Conference**

**Riverfront Event Center**

**Yankton, SD**

**May 3-5, 2023**

## South Dakota Affiliate Chapters:

Aberdeen Area HRA

Northeast SD SHRM

Black Hills SHRM

Sioux Empire SHRM

Brookings Area HRA

Southeast SD SHRM

Central SD SHRM

✓ Conference attire is business casual.

Bring a lightweight sweater as rooms may be chilly.



<http://sodak.shrm.org>

# Conference Schedule

Wednesday, May 3, 2023	
11:00am	Registration
1:00pm	Welcome & SHRM Update – <i>Jenny Locanthi, SHRM Field Services Director</i>
1:30pm	Keynote: The Ever-Changing Talent Landscape <i>Mike Aitken</i>
2:45pm	Break
3:15pm	Strategies for Thriving in the New Normal Workplace - <i>Mike Aitken</i>
	Child Labor Regulations of the FLSA - <i>Brian Mundahl</i>
	Building a Culture of Leaders - <i>Angie Woolridge</i>
4:30pm	State Council Meeting
5:30pm	Evening Social
Thursday, May 4, 2023	
7:30am	Registration/Breakfast
8:15am	Welcome & Legislative Update - <i>Julie Johnson, SoDak SHRM Legislative Director</i>
9:00am	Keynote: Keeping the "Human" in Human Resources <i>Dan Kuester</i>
10:15am	Break with vendors
11:00am	Creating Conditions for Success - <i>Dan Kuester</i>
	Practical Advice for Resolving Performance and Disciplinary Issues: Making it Work when the Honeymoon is over - <i>Catherine Cano &amp; Chris Hoyme</i>
12:15pm	Lunch with vendors
1:30pm	Keynote: Fiesta De You! Strategies for Confidence, Resilience & Excellence in Every Area of your Life – <i>Brenda Hamilton</i>
3:00pm	Break with vendors
3:45pm	Exploring Assumptions, Concerns and Questions for Interviewing - <i>Vicki Stewart</i>
	Benefit and Population Management Strategies - <i>Aaron Janssen &amp; Dan LaRock</i>
6:00pm	Evening Social
Friday, May 5, 2023	
7:30am	Registration/Breakfast
8:00am	Welcome
8:15am	Keynote: Decoding Emotional Intelligence <i>Julie Younkin</i>
9:30am	Break
9:45am	Time Management Habits of High Achievers - <i>Julie Younkin</i>
	Dispelling Rumors Within Workplaces - <i>Vicki Stewart</i>
	I-9's: Common Pitfalls, Mistakes, and Recent Trends – <i>Dept. of Homeland Security</i>
11:00am	Break
11:15am	Closing Session - Pursuit of Your Greatness <i>Dr. Jennifer Reecy</i>
12:30pm	Closing remarks/Prize giveaways



## Keynote Speakers



*Mike Aitken* is the Chief Membership Officer at SHRM after 15 years of leading SHRM's successful advocacy programs as Vice President of Government Affairs. Mike is a leading authority on the issues important to the human resource profession and drives SHRM's membership vision, ensuring excellent member experiences, and implementing the organization's newly developed business strategy. As a member of SHRM's senior management team, Mike plays a key role in setting the strategic direction of the organization, offering important counsel on SHRM's educational programs and professional development opportunities. Prior to joining SHRM in 2003, he spent 14 years with the College and University Professional Association for Human Resources, which represents 23,000 HR professionals at over 1,900 higher education institutions.



*Dan Kuester* is known for his big personality. He has many years of experience in all levels of leadership, which has proven to be a powerful, educational and entertaining combination. He's also known for his incredibly high-energy, visual and humorous seminars. Dan learned his training and leadership abilities in the U.S. Army where he retired after 23 years with the rank of First Sergeant. He has used these skills while working in human resources and training departments in both the private and public sectors.

He has done seminars on change management, sales, customer service and leadership in Las Vegas, Colorado, South Dakota, Minnesota, Nebraska, Michigan and Missouri where he's received rave reviews and numerous requests for return sessions.



*Julie Younkin* is an experienced learning and development consultant and certified coach with over 25 years' experience leading various leadership and customer service initiatives. Julie has spent the majority of her career developing and mentoring leaders in the financial and technology sectors. She has provided successful leadership development programs to clients like Prudential, Met Life, Cardinal Health, and Seaboard Triumph Foods. She specializes in all things learning and development spanning from onboarding to executive leadership coaching. She holds certifications in behavior analysis, emotional intelligence, and performance coaching. Her work is grounded in the belief that people inherently want to be part of something bigger than themselves. And when leaders can facilitate that sense of contribution to big picture goals, great teams are built. She resides in North Central Nebraska.



# Conference Speakers



**Catherine A. Cano** is a principal in the Omaha, Nebraska office of Jackson Lewis P.C. Catherine splits her time between providing advice to avoid employment disputes and litigation. Catherine has defended more than 100 charges of discrimination filed with federal, state and local administrative agencies, and regularly appears before the U.S. Equal Employment Opportunity Commission. She also counsels clients on workplace drug and alcohol issues, including developing substance abuse policies.



**Brenda Hamilton** is a dynamic speaker who offers fresh perspectives in leadership, communication, team-building, and change management. She launched her speaking business in 2005, by offer training to businesses in her northern Iowa community. Since that time, she has become a nationally-recognized conference speaker and audience favorite, keynoting as several hundred events in twenty-four states



**Chris Hoyme** is a principal in the Omaha, Nebraska, office of Jackson Lewis P.C. Chris represents management nationwide in all facets of employment litigation. He has successfully defended employers across the country in over 40 federal and state courts, as well as before numerous federal and state administrative agencies across the country. Chris looks for practical solutions for clients facing litigation, seeking the best possible positions for clients to avoid lawsuits before they are filed.



**Aaron Janssen** is an Account Executive working on the HUB Group Benefits Team. Aaron develops business relationships and provides professional advice regarding benefit plan designs. Prior to his time with HUB, Aaron worked with groups and individuals throughout the Midwest to help them understand strategies, including Medicare options/entitlements.



**Dan LaRock** is a Senior Vice President for our South Dakota Group Benefits division. He joined HUB Great Plains in 2006 and specializes in assisting clients with complicated funding arrangements and large, multi-site locations. His communication skills and strong relationships with clients, carriers and vendors help him deliver the highest levels of customer service. Dan is a committed volunteer and works with several organizations in the area including the Children's Home Society of SD, and LifeScope.



**Brian Mundahl** is a graduate of Southeast Technical Institute and the University of Sioux Falls with degrees in Law Enforcement Science, Business Management, and an MBA with additional education in Human Resources and Personnel Management. Prior to the Department of Labor, Brian spent more than nine years on active duty with the U.S. Navy doing payroll and financial accounting, was the branch manager of a regional payroll company, and worked in local law enforcement.



**Dr. Jennifer Reecy** serves as the Chief Employee Experience Officer (CEEO) at The First National Bank in Sioux Falls. Through a diverse career path, Jennifer brings a depth of leadership, coaching and consulting experience in multiple education, government, tribal, privately owned and publicly traded businesses and industries. Proudly, Jennifer served her state and country as a Chief Master Sergeant for Headquarters in the South Dakota National Guard for 25 years.



**Vicki Stewart** is Executive Director at Sioux Falls Business Resource Network with a history of working to advocate for the inclusion of people with disabilities into all aspects of society. Skilled in Management, Leadership, Marketing, Public Speaking, and Project Management. A strong, knowledgeable leader with a Bachelor's Degree focused in Religion/Religious Studies from Augustana University (SD).



**Angie Woolridge** is the Employee Development Manager at First National Bank in Sioux Falls. Angie is responsible for leading the Employee Development (training) team in achieving business strategy that is in alignment to the Bank's culture, vision, and mission. She facilitates the development of Leader Lifecycles, builds and administers the performance and talent management process and succession planning process, advises the bank's Wellbeing Committee, and oversees processes specific to onboarding, training, and development methodologies. She's a 15-year Junior Achievement volunteer.



**11.25**

**HRCI AND SHRM**

**Recertification  
Credits Pending**



**Don't forget your  
business cards!**

## *Registration Fees*

Type	Early Registration	After 3/31/2023
3 Day Registration	\$274	\$324
Thursday Only Registration	\$175	\$200
Wednesday Only (1/2 day)	\$124	\$149
Friday Only (1/2 day)	\$124	\$149
Full-Time Student	\$124	\$149

*Register here*

Additional registration details:

SoDak SHRM State Council Website: <https://sodak.shrm.org>

Since information regarding each attendee is required, please register multiple attendees from your organization separately.

**Cancellation Policy:**

50% refunded if cancellation received by March 31<sup>st</sup>. No refunds after March 31<sup>st</sup>.  
Cancellations MUST be in writing and sent to: [smennenga@watertownmu.com](mailto:smennenga@watertownmu.com)

# *Accommodations*

## **Best Western Kelly Inn**

1607 E. Hwy 50, Yankton SD

605-665-2906

King and Queen

Release date: 4/3/23

## **Fairfield Inn**

508 W. 23st Street, Yankton SD

605-653-2250

King and Queen

Release date: 4/3/23

## **Comfort Inn**

611 W. 23<sup>rd</sup> Street, Yankton SD

605-689-3400

King and Queen

Release date: 4/3/23

## **Holiday Inn & Suites**

2607 Broadway Avenue, Yankton SD

605-665-3177

20 Rooms

Release date: 4/3/23



<http://sodak.shrm.org>